



# Alivamax is ready to hand you the keys to a brand new BMW.



IMAGINE walking on to the showroom floor of the BMW dealership and picking out the model and color of a brand new BMW.

IMAGINE sitting down in your new car, gripping the steering wheel, putting the car in gear and stepping on the accelerator to drive off the lot...knowing that Alivamax is going to make your monthly payments.



## The 2011 "Drive For 5" BMW Contest

In order to help us reach our goals in 2011 and reward our field leaders, Alivamax has launched the "Drive For 5" BMW promotion.

To qualify, simply reach the level of 5-Star Distributor before the end of 2011, and continue to qualify at the 5-Star level for a total of three consecutive months.

### How It Works!\*

1. Purchase or lease a BMW of your choice.
2. Send us a copy of the final sales/lease agreement.
3. Send us a picture of you next to your new BMW so we can feature it on our website.
4. Each month you qualify, we will send you a \$650 car bonus.
5. We will also send you an Alivamax license plate holder that says...  
Alivamax 5-Star Distributor

**ALIVAMAX**  
100% Goodness™

\* Please see the "Alivamax Car Qualification Form" for complete details.